



AMITY UNIVERSITY

MADHYA PRADESH

Report of 25 days Entrepreneurship Development Program 29 Jan - 7 March, 2018

Amity University Madhya Pradesh in association with Entrepreneurship Development Institute of India, Gandhi-Nagar Gujarat, organized 25 days Entrepreneurship Development Program from 29 January to 7 March 2018, which was sponsored by National Science and Technology Entrepreneurship Development Board, Department of Science and Technology, Government of India. The program was conducted in the Seminar Hall, Block-C of the University. Distinguished guests from wide spectrum of entrepreneurial backgrounds participated in the program to share their ideas and experience on the above mentioned topic to guide the future entrepreneurs.

Objectives of the Entrepreneurship Development Program:

The Entrepreneurship Development Program was organized with the following objectives:

- Develop and strengthen entrepreneurial quality, i.e., motivation for achievement among the participating students.
- To help the participants in understanding environmental changes and opportunities.
- To help the participants in selecting the right type of Project and formulate an effective project report.
- To impart information about the process, procedure, rules and regulations for setting up a new project.
- To give practical working knowledge of Industries through Industrial visits.
- To find out the scope for new product/project through Market research.

Details of the Entrepreneurship Development Program:

The Program was inaugurated by Hon'ble Vice Chancellor Lt. Gen. V.K Sharma, AVSM (Retd.), Prof SG Deshmukh, Director-IIITM, Gwalior, Pro Vice Chancellor Prof. (Dr.) MP Kaushik and Prof. (Dr.) Anil Vashisht, Director-Amity Business School.

The inaugural talk was delivered by Hon'ble Vice Chancellor-AUMP Lt. Gen VK Sharma, AVSM (Retd) and Prof SG Deshmukh, Director-IIITM , Gwalior. Prof. Deshmukh talked about drivers for employability and shared real life examples on entrepreneurship.

The first session of the program was taken by Hon'ble Vice Chancellor Lt. Gen VK Sharma, AVSM (Retd). He elaborated on the topic- Who is an Entrepreneur & Charms of Being an Entrepreneur. The program progressed on for next 24 days, wherein interactive sessions on important and emerging issues on entrepreneurship were taken up by eminent personalities in the field of entrepreneurship. These included following experts:

- Mr. B.R Chadokar (Assistant Director, MSME Development Institute, Ministry of MSME, Govt. of India),
- Mr. Ashish Gupta (Regional Manager-Credit, Axis Bank, Gwalior region),
- Mr. AK Maheshwari (Manager-District Trade and Industries Centre, Gwalior)


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- Dr. SS Tiwari (Managing Director-Advanced Sensor Research Organisation, Gwalior),
- Mr. Atul Gutch (Managing Director-ABP Food Products, Gwalior),
- Mr. Ajay Chopra (Chief Consultant-Chopra Financial Services),
- Brig. Vinod Dutta (Retd. Army Officer),
- Mr. D.N Bhargava (Retired Senior Manager- Union Bank of India),
- Mr. Mahendra Kumar Agrawal (Retired Chief Manager- Union Bank of India).

The sessions on relevant topics on entrepreneurship were also taken up by dignitaries and faculty members from Amity University Madhya Pradesh. These included following names:

Lt. Gen V.K Sharma, AVSM (Retd) (Hon'ble Vice Chancellor), Prof.(Dr.) MP Kaushik (Pro Vice Chancellor), Prof.(Dr.) Anil Vashisht (Director-Amity Business School), Dr. Iti Roy Chaudhary (Director- Amity School of Languages), Maj Gen SC Jain, VSM**(Retd.) (Director- Amity School of Engineering and Technology), Dr. Sumit Narula (Director-Amity School of Communication), Dr. Manoj Pandey (HOD- Amity Business School), Dr. Devendra Kumar Pandey and other faculty members of different departments of the University.

To impart the real time learning to the participating students, the industrial visits were also organized during the Entrepreneurship Development Program. Two such visits were conducted to the established MSME units—M/s Modern Bread, Banmore and M/s Badri Vishal Agro, Malanpur.

The valedictory session of the Entrepreneurship Development Program was preceded by distribution of certificates, among the participants, by Prof.(Dr.) Anil Vashisht (Director Amity Business School). The feedback taken from all the participants was very encouraging. All the participants attended the programme very actively and took interest in all the sessions. They found all the sessions very useful and were very excited and enthusiastic during the entire program.

Glimpses of the event



Hon'ble Vice Chancellor and other dignitaries with participants

Signature of Vijay Jain
 Registrar
 Amity University Madhya Pradesh
 Gwalior